

National Centre for Marketing and Price Study of the Ministry of Foreign Affairs of the Republic of Belarus provides a wide range of services aimed to the development of foreign economic relations of Belarusian economic entities.

#### **OUR SCOPE OF ACTIVITIES:**

##### **Export support**

- provides comprehensive support in carrying out exhibitions and business congresses (including visa support, transfers, accommodation, translation services, entertainment program, etc);
- organizes business visits and B2B meetings in the Republic of Belarus and abroad.

##### **Marketing services**

- carries out marketing research of Belarusian and CIS market;
- carries out pilot marketing research of foreign markets, including overview of industry markets, conditions of expanding into new markets, competition analysis;
- searching for customers, suppliers and business partners.

##### **Seminars**

- consulting on procurement procedures;
- organizing of training seminars on the foreign-economic activity;
- seminars on business dealing in foreign countries with the participation of representatives.

##### **Advertising services**

- publishes of advertisements and advertising articles in printed issues: «Export of Belarus», «Market conditions», «Competitive bidding in Belarus and abroad»;
- places advertising banners on the websites [www.icetrade.by](http://www.icetrade.by), [www.export.by](http://www.export.by), [www.ncmps.by](http://www.ncmps.by);
- printed issues design;
- exhibition stand design.

##### **Tenders Information Support**

- provides information on procurement procedures:
  - [www.icetrade.by](http://www.icetrade.by) – the official site providing with information about competitive procurement procedures in the Republic of Belarus and abroad;
  - [www.goszakupki.by](http://www.goszakupki.by) – electronic trading platform of the National Centre for Marketing and Price Study;
  - <http://ca.ncmps.by> – the Certification Authority;
- provides information on tenders in foreign countries;
- assists entities to participate in tenders for the supply of goods, works and services through international organizations (UN, World Bank, EBRD).

**ADVANTAGES OF COOPERATING WITH US ARE THE FOLLOWING:**

- long-term experience in the field of foreign economic activity;
- highly qualified specialists speaking foreign languages;
- branch offices in all major business hubs of the Republic of Belarus;
- cooperation with ministries, government bodies and foreign missions of the Republic of Belarus;
- more than 150 partners in 50 countries including the chambers of commerce, business associations, consulting companies, foreign trade agencies etc.;
- providing business events in the Republic of Belarus and abroad.

**All issues are the subject of the further discussions and negotiations:**

Head office

Pobediteley ave., 7,  
220004, Minsk, Belarus.

Tel: +375 17 2268102, fax: +375 17 2035786.

Director – Valery E Sadoho,  
first deputy director – Alexander V Zapolski,  
deputy director – Andrey A Romanov.  
e-mail: [ncm@icetrade.by](mailto:ncm@icetrade.by), [market@icetrade.by](mailto:market@icetrade.by)

Department of international cooperation:

Ms. Evgenia Komarova, e-mail: [komarova@icetrade.by](mailto:komarova@icetrade.by), tel. +375 17 3284625.

Department of exhibitions and conventions:

Ms. Sviatlana Zhyliak, e-mail: [zhyliak@icetrade.by](mailto:zhyliak@icetrade.by), tel. +375 17 3284624.

Department of the organization of seminars:

Mr. Gennadiy Novikov, e-mail: [novikov@icetrade.by](mailto:novikov@icetrade.by), tel. +375 17 2036001.

Publishing department:

Ms. Tatyana Kozlova, e-mail: [tkozlova@icetrade.by](mailto:tkozlova@icetrade.by), tel. +375 17 2036798.

Procurement service department:

Ms. Viktoria Vorobey, e-mail: [vorobey@icetrade.by](mailto:vorobey@icetrade.by), tel. +375 17 3270980.

Department of marketing analysis and advertising:

Mr. Vadim Tarasevich, e-mail: [tarasevich@icetrade.by](mailto:tarasevich@icetrade.by), tel. +375 17 3284623.

Department of marketing information:

Ms. Ksenia Stasevich, e-mail: [stasevich@icetrade.by](mailto:stasevich@icetrade.by), tel. +375 17 2035810.

**To get more information you are kindly requested to visit websites:**

[www.ncmps.by](http://www.ncmps.by), [www.export.by](http://www.export.by), [www.icetrade.by](http://www.icetrade.by), [goszakupki.by](http://goszakupki.by).